

## **Press Release**

**17 January 2018**

### **Championing Charities. Psigma takes to the slopes in support of The Inter-Livery Ski Championships and the Lord Mayor's Appeal**

Psigma is delighted to support the **Inter-Livery Ski Championships 2018**. The event, which will take place on Thursday 25<sup>th</sup> and Friday 26<sup>th</sup> of January in Morzine, Portes du Soleil, France, is the 9<sup>th</sup> annual event of its kind.

Founded in 2010 by George Bastin of the Ironmongers' Company, the Inter-Livery Ski Championships provide the perfect opportunity for liverymen and women to represent their own company in a unique event. There are two days of racing and mingling while enjoying the glorious atmosphere in one of Europe's most easily accessible ski resorts. As in previous years, the event hopes to raise money for the Lord Mayor's Appeal as well as a number of other smaller charities.

The event comprises two main racing events, the Slalom and the Giant Slalom, taking place on the Thursday and Friday respectively. All Livery Companies are invited to send teams and/or individual members of their Company and their guests to race. So far over 200 participants representing over 30 different livery companies signed up to attend this year's competition.

**Christopher Hudson and George Bastin, Ironmongers and chief organisers of the Annual Inter-Livery Ski Championships said:**

"We are delighted to welcome Psigma's support as principal sponsor to the Annual Inter-Livery Ski Championships, 2018. Now in our 9<sup>th</sup> year, the competition provides the perfect opportunity for liverymen and women, not always able to be involved in their Company's affairs, to represent their own company in a unique event held not only outside the Square Mile but even outside their own country.

"Each year funds are raised toward the Lord Mayor's Fund as well as a number of smaller charities and we are delighted to report a year on year increase in support for the event.

"We appreciate both Psigma's commitment and personal interest in the Livery community and are pleased to be entering into this sponsorship arrangement with them."

**John Howard-Smith, CEO, Psigma Investment Management said:**

"I believe this is a wonderful opportunity to reinforce our commitment to providing Livery Companies with investment solutions and the kind of personal service not often afforded by larger institutions and banks. Many of the team here are both trustees and Liverymen making us ideally placed to help the Companies meet their funding objectives for the future.

"In addition to our own charitable giving through the Psigma Foundation, I am also delighted we are able to support the Lord Mayor's appeal and in particular their new strategy, creating A Better City for All."

**Ends**

## About Psigma Investment Management

Psigma Investment Management was established in 2002 by a team of highly experienced investment managers. The business has expanded rapidly and has been extremely successful in attracting assets under management of £2.90 billion (as at 31 December 2017) from Private Clients, Charities and Pension Schemes. Much of this success is due to Psigma Investment Management being uniquely positioned to utilise the skills of the consulting businesses within the Punter Southall Group, to help it design specific solutions for its respected clients rather than shoe-horning them into inflexible standard products.

Psigma Investment Management is a trading name of Psigma Investment Management Limited. Authorised and regulated by the Financial Conduct Authority. Registered in England and Wales No. 5374633. FCA Registration No. 478840.

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